

Advertising Requirements

All advertisements placed in Creative Times™ must be family friendly and of a non-competing business.

Creative Times™ reserves the right to refuse advertisements we feel are inappropriate for our readership.

Co-op ads must be 1/2 page ad spots.

Co-op ads can only contain one link to the co-op groups main website.

IPM™ members can upgrade their ad to include their IPM purchase code for the product shown in their ad for an additional \$5 per item. The minimum size ad that can be used by IPM purchase code buttons is the 1/8th sized ad. Please let us know at the time you order your ad if you would like to use your IPM purchase code(s).

All ads are sold on a first come, first served basis. Because advertising spots in each issue is limited we cannot reserve spots ahead of time.

Creative Times™ is a subsidiary of Pattern Mart., LLC
in partnership with Ewe-N-Me Printables.
All Rights Reserved 2006-2008.

The following pages contain layouts of our different ad sizes.

Different fonts and colors can be used. Normally, we follow the theme of your website, so please feel free to let our designers use their creative ideas to design a great ad for you.

A sample of your ad will be emailed to you for proofing prior to magazine release.

MARKETPLACE ADS

Marketplace ad layouts cannot be edited.
Your business name will appear at the top in dark red text.
Up to 5 lines of text in the center.
Your website URL will appear at the bottom in dark red text.

Below is a sample of a Marketplace Ad

<p>Your Business Name</p> <p>Your Info or site description will be listed on these four lines</p> <p>www.your website.com</p>

Send your marketplace ad info to Info@EweNmePrintables.com

Specs For 1/8 Page Ads

If you choose to design your own ad, please follow the specifications below.

3.5" wide x 2.375" tall
or 252px wide - 171px tall
Save as .jpg - .png - .gif - .eps - .tif
300 dpi is best

Email your finished ad to Info@EweNmePrintables.com

If we design your ad, please choose one of the following layouts.
Colors and fonts will be changed.
Normally we try design your ad following the theme of your website.

LAYOUT #1

YOUR WEBSITE NAME

A few lines of text.

Product Image or Store Logo Here

Put your message here.

Other colors/fonts can be used

www.YourSiteNameHere.com

LAYOUT #2

YOUR WEBSITE NAME

A few lines of text.

Put your message here.

Other colors/fonts can be used

Product Image or Store Logo Here

www.YourSiteNameHere.com

LAYOUT #3

YOUR WEBSITE NAME

A few lines of text.

Put your message here.

Other colors/fonts can be used

Product Image or Store Logo Here

www.YourSiteNameHere.com

LAYOUT #4

YOUR WEBSITE NAME

Other colors/fonts can be used

Product Image or Store Logo Here

Put your message here.

www.YourSiteNameHere.com

LAYOUT #5

YOUR BUSINESS NAME

www.YOUR-WEBSITE-NAME.com

Product Image Here

TITLE OF YOUR E-PATTERN HERE
A few lines of text to describe your E-Pattern.
A few lines of text to describe your E-Pattern.

Instant Download Price \$X.XX


Click Here To Purchase Instant Download 

LAYOUT #6

YOUR BUSINESS NAME

TITLE OF YOUR E-PATTERN HERE
A few lines of text to describe your E-Pattern.
Instant Download Price \$XXX

Product Image Here

Click Here To Purchase Instant Download 

LAYOUT #7

YOUR BUSINESS NAME

WWW.YOUR WEBSITENAME.COM

Information about your website will go on these few lines.

Different colors and/or fonts can be used.

Specs For 1/4 Page Ads

If you choose to design your own ad, please follow the specifications below.

3.5" wide x 4.75" tall
or
252px wide - 342px tall
Save as .jpg - .png - .gif - .eps - .tif

300 dpi is best

Email your finished ad to
Info@EweNmePrintables.com

If we design your ad, please choose one of the following layouts.

Colors and fonts will be changed.

Normally we try to design your ad following the theme of your website.

LAYOUT #1

YOUR WEBSITE NAME



A few lines of text.

Put your message here.

Other colors/fonts can be used

A few lines of text.

Put your message here.

Other colors/fonts can be used



Product Image Here

www.YourSiteNameHere.com

YOUR WEBSITE NAME

LAYOUT #2



A few lines of text.

Product Image Here

Put your message here.

Other colors/fonts can be used

A few lines of text.

Put your message here.

Other colors/fonts can be used



Product Image Here

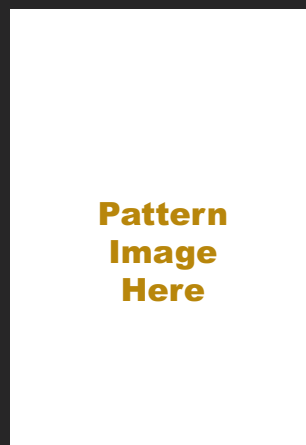
Your Website Banner/Logo Here

www.YourSiteNameHere.com

LAYOUT #3

YOUR WEBSITE NAME

www.YourSiteNameHere.com



Pattern Image Here

TITLE OF YOUR E-PATTERN HERE

A few lines of text to describe your E-Pattern.

A few lines of text to describe your E-Pattern.

INSTANT DOWNLOAD

PRICE \$X.XX

Click Here To Purchase Instant Download



Your Website Banner/Logo Here

1/4 Page Ads - Con't.

BUSINESS NAME
WWW.YOUR WEBSITE NAME.COM

LAYOUT #4

Product Image Here

Information about your website will go on these few lines.

Put your message here.

Different colors and/or fonts can be used.

www.YOUR SITE NAME.com

A few lines of text.

LAYOUT #5

Put your message here.

Other colors/fonts can be used

A few lines of text.

Put your message here.

Other colors/fonts can be used

Product Image Here

LAYOUT #6

YOUR BUSINESS LOGO HERE

A few lines of text.

Put your message here.

Other colors/fonts can be used.

Product Image Here

TITLE OF YOUR E-PATTERN HERE
A few lines of text to describe your E-Pattern.

Instant Download Price \$XXX

Click Here To Purchase Instant Download 

www.YourSiteNameHere.com

LAYOUT #7

YOUR BUSINESS LOGO HERE

Product Image Here

TITLE OF YOUR E-PATTERN HERE
A few lines of text to describe your E-Pattern.

Instant Download Price \$XXX

Click Here To Purchase Instant Download 

www.YourSiteNameHere.com

Specs For 1/2 Page Ads

If you choose to design your own ad, please follow the specifications below.

7.5" wide x 4.75" tall

or

540px wide - 342px tall

Save as .jpg - .png - .gif - .eps - .tif

300 dpi is best

Email your finished ad to Info@EweNmePrintables.com

If we design your ad, please choose one of the following layouts. Colors and fonts will be changed.
Normally we try to design your ad following the theme of your website.

A note about co-op advertising:
Co-op ads must be 1/2 page ad spots.
Co-op ads can only contain one link to the co-op groups main website.



store logo here

**Several lines of text about your products and/or
your business.**

Other fonts and colors can be used.

**Product
Image
Here**

**Product
Image
Here**

**Product
Image
Here**

**Product
Image
Here**

**Product
Image
Here**

**Product
Image
Here**

**Visit Us Online
www.YOURWEBSITE.com**

**Info Here such as Hours
Credit Card Info - etc.**

1/2 Page Ads - Con't.

website logo or title here

LAYOUT
#2

Product
Image
Here

Store Name/No URL

**THIS COULD BE A CO-OP AD OR
AN INDIVIDUAL WEBSITE AD.
PUT INFO HERE ABOUT YOUR
BUSINESS**

different colors/fonts will be used

Product
Image
Here

Store Name/No URL

Product
Image
Here

Store Name/No URL

Product
Image
Here

Store Name
No URL

Product
Image
Here

Store Name
No URL

Product
Image
Here

Store Name/No URL

www.YOURWEBSITENAME.com

LAYOUT
#3

your business name

your business address or other information

product
image
or store
photo
will go
here

**several lines of text
describing your products
or business
will go in this
space
different colors/fonts
can be used**

Visit us online: www.YOUR SITE.com

1/2 Page Ads - Con't.

www.YOURWEBSITE.com



Product Image Here

text here

Product Image Here

text here

Product Image Here

text here

Product Image Here

text here

Product Image Here

text here

Product Image Here

text here

THIS COULD BE A CO-OP AD OR AN INDIVIDUAL AD.
different colors/fonts will be used

website logo or title here



product Image Here

TITLE OF YOUR ITEM
A few lines of text to describe your item.
A few lines of text to describe your item.

INSTANT DOWNLOAD PRICE
\$X.XX

Click Here To Purchase Instant Download 

your business name and other info here

IPM™ members can upgrade their ad to include their IPM purchase code for the product shown in their ad for an additional \$5 per item.

Please let us know at the time you order your ad if you would like to use your IPM purchase code(s).

This ad could also be used for displaying products without the download buttons.

product Image Here

TITLE OF YOUR ITEM
A few lines of text to describe your item.
A few lines of text to describe your item.

INSTANT DOWNLOAD PRICE
\$X.XX

Click Here To Purchase Instant Download 

your logo here

business name or logo here



**product
image
or store
photo
will go
here**

**product
image
or store
photo
will go
here**

**product
image
or store
photo
will go
here**

**Several lines of text
about your products
and/or your business.**

Other fonts and colors can be used.

www.YOURWEBSITEName.com

business name or logo here



**Several lines of text
about your products
and/or your business.**

**Other fonts and colors can be
used.**

**Several lines of text
about your products
and/or your business.**

**Other fonts and colors can be
used.**



**product
image
or store
photo
will go
here**

www.YOURWEBSITEName.com